

#### CONTACT



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## REFERENCES

Nalisha Summerfeldt

Digital Marketing Manager Pernod Ricard



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Thomas Willows

Owner Blank Page Media Productions



+27 081 829 4231 - South Africa



create@blankpage.media



blankpage.media

# KYLE LORD

PRODUCER- VIDEOGRAPHER - EDITOR - PHOTOGRAPHER - SOCIAL MEDIA

#### **WORK EXPERIENCE**



**Little Big Productions** 2007 - 2009

2011 - 2012

Senior Film Editor & Motion Graphics

www.bpsa.co.za

2013 - 2016

GoPro - South Africa

Content Producer

Online Content Strategy, video & photo production, social media

for SA GoPro channels (Youtube, FB & Instagram)

2016 - 2020

Pernod Ricard, South Africa

Content Producer

Content Strategy, social live content, film & photographic production,

team management, budget management, post-production

&stakeholder management

2018 - 2020

**Kyle Lord Media** 

Owner

Film & Photo Production, client service & social media

2021

M.J. Harris Group

**CURRENT** 

Content Producer

Online Content Strategy, video & photo production, social media

2021

**Sportscast Australia** 

CURRENT

Camera Operator

LIVE VFL & DIV 1 AFL\_NFNL



### **EDUCATION**

2005 - 2007 AFDA

www.afda.co.za

Bachelor of Arts in Motion Picture Medium

2018

Red & Yellow

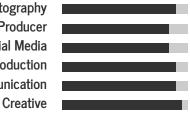
www.redandyellow.co.za

Digital Marketing

# **SKILLS & EXPERTISE**

**Premire After Effects Light Room Photoshop** Camera Skills

**Teamwork** Resourceful **Photography** Producer Social Media Post-Production Communication



Lighting

**Problem Solving**