



## CONTACT

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## REFERENCES

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# KYLE LORD

PRODUCER- VIDEOGRAPHER - EDITOR - PHOTOGRAPHER - SOCIAL MEDIA

## WORK EXPERIENCE



2007 - 2009 **Little Big Productions**

2011 - 2012

Senior Film Editor & Motion Graphics

[www.bpsa.co.za](http://www.bpsa.co.za)

2013 - 2016 **GoPro - South Africa**

Content Producer

Online Content Strategy, video & photo production, social media for SA GoPro channels (Youtube, FB & Instagram)

2016 - 2020 **Pernod Ricard, South Africa**

Content Producer

Content Strategy, social live content, film & photographic production, team management, budget management, post-production & stakeholder management

2018 - 2020 **Kyle Lord Media**

Owner

Film & Photo Production, client service & social media

2021 **M.J. Harris Group**

CURRENT

Content Producer

Online Content Strategy, video & photo production, social media

2021 **Sportscast Australia**

CURRENT

Camera Operator

LIVE VFL & DIV 1 AFL\_NFNL



## EDUCATION

2005 - 2007 AFDA [www.afda.co.za](http://www.afda.co.za)

Bachelor of Arts in Motion Picture Medium

2018 Red & Yellow [www.redandyellow.co.za](http://www.redandyellow.co.za)

Digital Marketing

## SKILLS & EXPERTISE



Premiere	<div></div>	Teamwork	<div></div>
After Effects	<div></div>	Resourceful	<div></div>
Light Room	<div></div>	Photography	<div></div>
Photoshop	<div></div>	Producer	<div></div>
Camera Skills	<div></div>	Social Media	<div></div>
Lighting	<div></div>	Post-Production	<div></div>
Problem Solving	<div></div>	Communication	<div></div>
		Creative	<div></div>